

WHOLESALE CATLOGUE



09 574 5030
orders@creativeedgefood.co.nz
www.creativeedgefood.co.nz

OFFICE HOURS

Mon-Fri: 10 am – 5 pm | Sun: 2 pm – 5 pm

 (09) 574 5030

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- Online Ordering – contact us for your username & password.
- Voicemail messages are cleared regularly, and any queries will be dealt with promptly. Please clearly leave your cafe name, your name, phone number & order details.

1 ORDERS & DELIVERY

Delivery rates are based on order placement, location & delivery time. In the rare case that your product does not arrive as you ordered or is damaged, please phone us **within 12 hours** we can attend to the matter immediately.

2 CUT OFF TIMES

- As our products are handcrafted daily, please place all orders by **4 pm online to ensure next day delivery.**
- Orders placed after 4 pm will automatically incur a late order fee of \$15.00.

3 DELIVERY AREAS

- It is essential that we have access to a secure place on your premises to leave our product. We do not take responsibility in crediting or replacing stolen food that is left in an unsecure place or food damaged by ants or rodents.
- Please contact us to complete a supply delivery form if we need a key, security card or if a security pin is required to deliver your order.



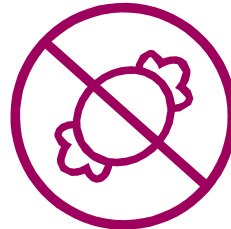
SPECIAL DIETARY FOOD SYMBOLS



VEGAN



GLUTEN FREE



NATURAL
SUGAR ONLY



LOW CARB



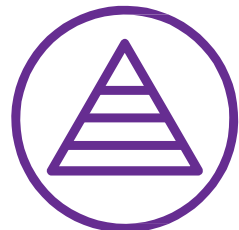
NON DAIRY



NON EGG



WHEAT FREE



PRIMAL PALEO

4 STORING YOUR PRODUCTS

- Refrigerate or store ambient in clean airtight or covered containers overnight for next day use.
- Carefully store products to avoid damage.
- Chocolate finished products (iced or glazed) are best stored in a cool dry place as chocolate can gather moisture from refrigeration and spoil the presentation of the cakes.
- We are HACCP approved and provide a great range of Halal and dietary products.

5 IMPORTANT NOTES

- Creative Edge Food Company reserves the right to change any product & pricing in this document without prior notice.
- Account holders can log in to see the latest pricing , product catalogue and availability.
- Because our products are individually handcrafted, some baking may differ from that shown, hence photos are indicative of product only.
- **Note:** Products are made in a manufacturing environment that processes gluten, dairy, eggs, nuts, soy & sugar related products. We do not take responsibility for cross contamination of products with gluten flavours.



**BANANA
CARAMEL**

Delicious rich banana cake topped with folded caramel icing & drizzled with rich caramel

Café/Cupcake/Petite



**BLACK
VELVET**

Dark chocolate cake finished with a swirl of dark chocolate ganache & topped with white chocolate shavings

Café/Cupcake/Petite



**BLUEBERRY
LEMON**

Fresh & fruity lemon cake studded with blueberries, topped with a sweet lemon rosette & a blueberry coulis

Café/Cupcake/Petite



**BUTTERFLY /
DINOSAUR**

Vanilla cake in case, topped with colourful flavoured icing & decorated with cachous pearls & an edible chocolate Dino on top

Cupcake



**24 CARROT
CAKE**

Moist carrot cake topped with luxurious cream cheese icing, sprinkled with golden apricot nuggets & toasted coconut shavings

Café/Cupcake/Petite



**CHOCOLATE
ESPRESSO**

Rich chocolate cake dipped in Espresso coffee & topped with smooth coffee cream icing & chocolate ganache

Café/Cupcake/Petite



**CHOCOLATE
HAZELNUT***

Decadent chocolate & hazelnut cake topped with creamy icing & finished with a drizzle of chocolate & hazelnut shavings

Cupcake/Petite



DATE & APPLE*

A tasty date cake with a unique caramelized coconut topping

Café/Cupcake



*Important: We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavours



CHOCOLATE LUST

Chocolate cravers delight for special dietary delicacy

Cupcake



LEMON CURD*

Delicious cake packing a powerful triple shot of lemon, lemon zest and tangy lemon syrup

Best served with LEMON CURD SAUCE

(\$7.50 for additional 250g tubs)

Café



LIME COCONUT*

Refreshingly tropical coconut & lime syrup cake finished with lime icing & kaffir lime leaf

Café/Cupcake/Petite



PASSIONFRUIT YOGHURT

A best seller for a very good reason – sweet icing perfectly complemented by the tang of passionfruit. Real passionfruit & yoghurt cake topped with passionfruit icing

Café/Cupcake/Petite



PEACH RASPBERRY

Our shimmering peach cupcake is topped with silk icing & crowned with a whole raspberry

Cupcake/Petite



PINEAPPLE BANANA

Pineapple & bananas baked cake finished with a pineapple cream icing & topped with a milk chocolate design

Cupcake/Petite



RED VELVET

Stunning deep red coloured chocolate cake topped with cream cheese frosting & finished with hearts & a whole raspberry

Café/Cupcake/Petite



ROCKY ROAD

Decadent chocolate cake topped with mini marshmallows drizzled with dark chocolate

Café/Cupcake/Petite

*Important: We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavours



SUNRISE ORANGE

Madeira styled orange cake with a delectable 2-toned orange cream frosting & edible glitter for a shimmer effect

Café/Cupcake/Petite



STICKY DATE WITH SAUCE

This is an all time favorite sticky date cake with caramel sauce.

(Extra sauce available)

Best served with CAMEL SAUCE (additional for 250g tubs)

Café



Café

Cupcake

Petite

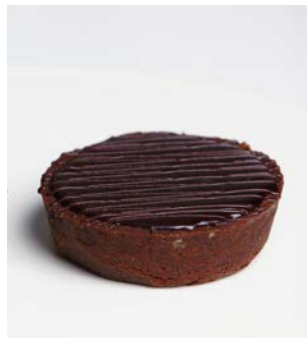
PRODUCT	DESCRIPTION & STORAGE
CAFÉ CAKES	An individual cake – more than a generous serving <ul style="list-style-type: none"> • 3 day shelf life • Store chilled overnight • 6 per box (max 2 flavours per box)
CUPCAKES	A cake designed to serve one person <ul style="list-style-type: none"> • 2 day shelf life • Store chilled overnight • 9 per box (max 3 flavours per box)
PETIT CAKES	A small cake from our delicious range Perfect for catering, parties or for kids <ul style="list-style-type: none"> • 1 day shelf life • Store chilled overnight • 9 or 16 per box (max 3 or 4 flavours per box)

*Important: We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavours



APPLE CRUMBLE

Filled with juicy oven roasted apple and topped with tasty crumble



TRIPLE CHOCOLATE

Chocolate & more chocolate, deliciously rich & decadent



PLUM & ALMOND

Our favorite tart with tangy plums and almonds



RHUBARB, RASPBERRY CRUMBLE

Sweet crumble perfectly balanced with sweet fruits



TRIPLE LEMON

A creamy lemony filling finished with our own lemon curd

*Picture is of our 10" lemon tart

PRODUCT	DESCRIPTION & STORAGE
TARTS	<p>Tartlets are fantastic for individual treats and our large tarts make a major impact in any cabinet.</p> <ul style="list-style-type: none"> • 3 day shelf life • Store chilled • Tartlets – 6 per box (max 2 flavours per box)



**BANOFFEE
PIE TART**

Banana & toffee are a heavenly combination in this traditional sweet tart shell topped with soft whipped icing & cocoa dusting



**CHOCOLATE
HAZELNUT
TART**

A marriage made in heaven, especially when it comes in the form of a sweet tart!

Crushed hazelnuts mixed in with chocolate poured in to a sweet buttery tart shell.



**SALTED
CARAMEL
TART**

Enjoy a smooth buttery tart shell with a rich salted caramel filling, topped with lines of chocolate.

So good you'll come back for more!

PRODUCT	DESCRIPTION & STORAGE
NEW TART RANGE	One size only <ul style="list-style-type: none"> • 3 day shelf life • Store chilled overnight • 5 per box (max 2 flavour's per box)

**Important: We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavours*



BANANA & CHOCOLATE CHIP

A moist muffin packed with banana and chocolate



BLUEBERRY PEACH

Moist, sweet & crammed with blueberries, peach & orange



CORN, BACON & SWEET CHILLI

A corn & bacon savory muffin topped with sweet chilli sauce & bacon



LEMON DREAM

A fresh & flavorsome taste with lemon curd for a rich & tangy breakfast treat



BRAN & APPLE

The alternative morning goodness for the vegan yet loved by all



RASPBERRY & WHITE CHOCOLATE

Rich & delicious – loaded with raspberries & white chocolate chips



SPINACH & FETA MUFFIN

Packed with fresh seasonal vegetables & tasty New Zealand cheese



DARK CHOCOLATE CHIP

Flavorsome Dark Chocolate Muffin, scattered Inside with Chocolate Chips



**Important: We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavours*



PINWHEEL

Savoury scone filled with baby spinach & cheese rolled into a pinwheel scone



DATE & ORANGE

CHEESE & SPRING ONION

PRODUCT	DESCRIPTION & STORAGE
MUFFINS	<p>Best served daily</p> <ul style="list-style-type: none"> Muffins benefits from being warmed for 30 seconds in a medium heat microwave before serving
SCONES	<p>Best served daily</p> <ul style="list-style-type: none"> Scone benefits from being warmed for 30 seconds in a medium heat microwave before serving

2 day shelf life | Store ambient | 6 per box (max 2 flavours per box)

BEST SELLER



SWEET CINNAMON

Handcrafted sweet & sticky with layers of tasty cinnamon & brown sugar.



PLUM & CUSTARD

Black Doris plum, white chocolate & a creamy custard filling all bundled into a brioche



CHOCOLATE & COFFEE

Scroll of chocolate filled brioche finished with coffee fondant drizzle



MOZZARELLA TWIST

Brioche with a twist – filled with Mediterranean vegetables & topped with mozzarella



SAVOURY

Infused with cheese, Feta, Tomato, and Onion

PRODUCT	DESCRIPTION & STORAGE
BRIOCHE	<p>Best served daily</p> <ul style="list-style-type: none"> <i>Brioche benefits from being warmed for 30 seconds in a medium heat microwave before serving</i>
<p>2 day shelf life Store ambient 6 per box (max 2 flavours per box)</p>	



CHOCOLATE & MACADAMIA

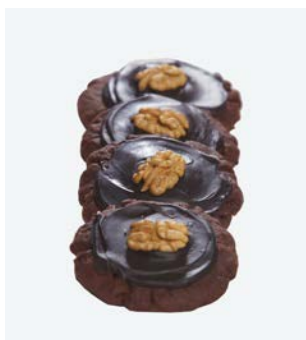
The name says it all
A tasty combination!



TROPICAL

Rich dried tropical fruits
& Brazil nuts

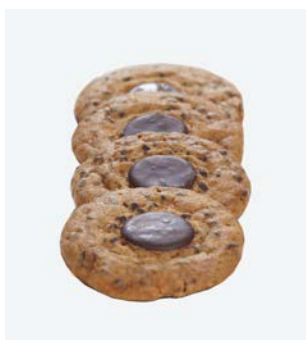
PRODUCT	DESCRIPTION & STORAGE
BISCOTTI	Of Italian origins, this is a twice baked crunchy cookie designed to be dipped in a hot drink or desert wine. A nice treat!
1 month shelf life Store ambient & Airtight	



AFGHANS
Topped with a rich ganache & a NZ walnut



BELGIAN
A delightful spiced biscuit combined with a sweet raspberry preserve



CHOCOLATE CHIP
Chocolate, chocolate chips and a chocolate button!



GINGERBREAD MEN
They won't run away & will taste great



LAMINGTONS
Sponge dipped in chocolate or raspberry, then rolled in coconut



MELTING MOMENTS
A melt-in-your-mouth biscuit filled with a distinctive passionfruit filling



YOYOS
A melt-in-your-mouth sensation with subtle vanilla bean filling



HEARTS



BUTTERFLY



PLANES



BUNNIES



PRODUCT	QUANTITY
AFGHANS BISCUITS	Box of 9
BELGIAN BISCUITS & PASSIONFRUIT MELTING MOMENTS	Large - box of 10 Cookie jar - box of 16
CHOCOLATE CHIP BISCUITS	Box of 16
GINGERBREAD	Large - box of 10
LAMINGTONS	Chocolate or Raspberry Sold in boxes of 12
CHOCOLATE MELTING MOMENTS & YOYOS	Large - box of 10
SHORTBREAD	Bunnies – box of 9
	Hearts, butterfly, planes, box of 9



CARAMEL CRUMBLE

Rich gooey caramel with a crunchy crumble topping



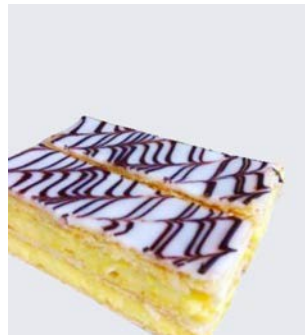
CHOCOLATE BROWNIE

Rich and moist, our traditional brownie is even more delicious with New Zealand nuts



GINGER LOVERS SLICE

Truly the original ginger crunch with a crisp base. A ginger lovers heaven!



CUSTARD SLICE

Custard, creamy custard & more vanilla custard. Topped with icing and chocolate feathering and egg free



ENERGY

A slice absolutely filled with fruit, seeds, oats & honey – a great energy boost. No nuts.



MILLIONAIRES

Gooey chocolate biscuit base with caramel & real chocolate topping – very, very rich



OATIE GINGER

A wheat-free alternative for ginger lovers



RASPBERRY, CRANBERRY COCONUT

A louse-styled coconut topping over raspberry & cranberry filling





RASPBERRY BROWNIE

Rich & moist chocolate brownie made with whole raspberries



PRODUCT	DESCRIPTION & STORAGE
SLICES	Most cafes cut into a minimum of 20 portions. <ul style="list-style-type: none"> • 5 day shelf life • Store ambient • 30 x 20cm
RASPBERRY BROWNIE	30x12cm
CUSTARD SLICE	6 per box <ul style="list-style-type: none"> • Store chilled • 2 day shelf life



**BANANA
CARAMEL**

This is a favorite that will stand the test of time. Our moist loaf is loaded with bananas & topped with caramel icing



**DATE &
WALNUT**

Bursting with the flavour of sweet dates & crunchy NZ walnuts



GINGER

Traditional tasty ginger loaf with a spicy aroma that everyone loves, topped with golden crystallized ginger



LEMON

Simply mouth-watering! Our lemon loaf is poured over with zesty lemon syrup & topped with a lemon icing drizzled with lemon curd.



**ORANGE &
ALMOND ICED**

Moist & fluffy, baked in a loaf shape with orange icing topped with flaked almonds



**ORANGE &
ALMOND UNICED**

Moist & fluffy, baked in a loaf shape with candied oranges and flaked almond



PRODUCT	DESCRIPTION & STORAGE
MINI LOAVES	<p>A range of 6 great kiwi flavours for those customers who love sweet loaves but prefer a single serve option to the traditional buttered slice.</p> <ul style="list-style-type: none"> • 3 day shelf life • Boxes of 9 • 3 mixed flavours per box



BANANA

A moist bread perfect for toasting as a breakfast treat matched with fruit & yoghurt or anytime with tea or coffee



DATE, APRICOT & WALNUT

Rich loaf filled with dates, apricots & walnuts. Perfect midmorning or afternoon pick me up



GINGER

This popular loaf ideal for the ginger lover. A traditional moist aromatic spicy gingerbread.



LEMON

Mixed with lashings of lemon syrup, poured over a lemon as a sweet tangy treat

PRODUCT	DESCRIPTION & STORAGE
LOAVES	<p>A range of popular Kiwi loaves. The joy of eating a slice is to be rediscovered over and over again. Delicious when eaten with lashings of butter.</p> <ul style="list-style-type: none"> • 4 Day shelf life • Store airtight



**BANANA
CARAMEL**

Banana filled cake and topped with caramel icing & a generous drizzle of rich caramel sauce – even better than Gran used to make



**BLUEBERRY
& LEMON**

Fresh & fruity lemon cake studded with blueberries and topped with a sweet lemon rosette & a blueberry coulis



BLACK VELVET

Beautiful dark moist chocolate cake finished with a dark chocolate ganache & white chocolate flakes



CARROT

A Kiwi favorite – with pineapple & sultanas, finished with cream cheese icing, apricot & toasted coconut



**CHOCOLATE
HAZELNUT**

Decadent chocolate & hazelnut cake especially for the gluten intolerant



**DECADENT
CHOCOLATE**

All chocolate cakes are not created equal. Some are more luscious & rich than others & this one literally takes the cake – rich chocolate with lashings of ganache



**CHOCOLATE
LUST**

Chocolate cravers delight for special dietary delicacy



**LEMON
DREAM**

A powerful triple shot of lemon, lemon zest & lemon syrup, topped with a decadent lemon icing & silver cachous



ORANGE & ALMOND

Moist & fluffy – delicious for everyone, not just for those who have a gluten intolerance



ORANGE & ALMOND - ICED

An iced option of the Orange & Almond cake, this one is topped with icing and sliced almonds



PASSIONFRUIT

Tangy sweet icing, perfectly countered with passionfruit & topped with silver cachous



PINEAPPLE & BANANA

Pineapple & banana baked in a moist cake and finished with cream cheese frosting & white chocolate



RED VELVET

Luscious deep red velvet cake with cream cheese frosting and topped with raspberries



CHOCOLATE CAKE - SMOOTH

Rich chocolate cake with a smooth finish (chocolate shaving and writing not included – additional charge)



ROCKY ROAD

Decadent chocolate cake topped with pink and white marshmallows drizzled with dark chocolate



SUNRISE ORANGE

For orange lovers. Madeira styled orange cake with decadent 2-toned rosettes of orange cream frosting

PRODUCT	DESCRIPTION & STORAGE
Mango & Passionfruit	Sold per serving – 5x5cm
7 Day Shelf Life Store Chilled Serve Chilled	
Cakes	The whole cake is back! A decadent slice of cake can be served with cream or yoghurt. A great center piece for your counter.
Non gluten Cakes Rocky Road Cake	Non gluten ingredients with nuts Marshmallow topping
4 day shelf life Store chilled Serve room temperature	





SMOKED CHICKEN & RICOTTA BAKE

A single serve non pastry quiche with fresh ricotta. Smoked cheese & topped with ricotta & pumpkin seeds



3 CHEESES & MUSHROOM BAKE

A delicious cheesy serve non pastry quiche with smooth combo of cheeses & Portobello mushrooms



FETA, OLIVE & ROAST CAPSICUM BAKE

A delicious freshly baked serve non pastry quiche combo of Spanish olives, spring onions & feta, baked with chargrilled pepper



SPINACH & FETA

Savoury pie-sized tart. A tasty lunch choice filled with spinach & feta



SMOKED CHICKEN & BRIE

Savoury pie sized tart. Filled with smoked chicken & topped with brie.

PRODUCT	DESCRIPTION & STORAGE
Savoury Tart	A Tasty Lunch Treat & More Fun Than a Pie Tartlets - Sold 6 Per Box with a Mix of 2 Flavours Per Box
Baked Quiche	A single serve size in a paper wrap. Suggest serving with relish. <ul style="list-style-type: none"> • Single serving size • Best served daily • 2 Day Shelf Life - Store Chilled • Sold 6 Per Box with a Mix of 2 Flavours Per Box

