

# Wholesale Catalogue

March 2018

100% DELICIOUS!

## *Creative Edge Food Company Ltd*



09 574 5030  
orders@creativeedgefood.co.nz  
www.creativeedgefood.co.nz

Scan QR for App



# Creative Edge Food Company Ltd

## OFFICE HOURS

Monday-Friday 8am - 5.00pm

Sunday 2.00pm – 5.00pm

BY PHONE (09) 574 5030

BY FAX (09) 574 5024

BY EMAIL [orders@creativeedgefood.co.nz](mailto:orders@creativeedgefood.co.nz)

WEBSITE [www.creativeedgefood.co.nz](http://www.creativeedgefood.co.nz)

**NEW**

**Website & App ordering – contact us for your user name & password.**

**VOICEMAIL**

Messages are cleared regularly and any queries will be dealt with promptly.  
Please **clearly** leave your cafe name, your name, phone number & order details.

## ORDERS & DELIVERY

Delivery rates are based on order placement, location & delivery time. We currently charge a \$1.99 fuel levy to subsidize the increased costs in fuel on all orders.

In the rare case that your product does not arrive as you ordered or is damaged, please phone us **within 12 hours** we can attend to the matter immediately.

### CUT OFF TIMES

As our products are handcrafted daily, please place all orders by **3pm** to ensure next day delivery.

Saturday delivery orders **MUST** be in by 12pm, noon, Friday ,

Orders placed after 3pm or 12pm Friday will automatically incur a late order fee of \$15.00.

### DELIVERY AREAS

It is essential that we have access to a secure place on your premises to leave our product. We do not take responsibility in crediting or replacing stolen food that is left in an unsecure place or food damaged by ants or rodents.

Please contact us to complete a supply delivery form if we need a key, security card or if a security pin is required to deliver your order.

### STORING YOUR PRODUCTS

- Refrigerate or store ambient in clean airtight or covered containers overnight for next day use.
- Carefully store products to avoid damage.
- Chocolate finished products (iced or glazed) are best stored in a cool dry place as chocolate can gather moisture from refrigeration and spoil the presentation of the cakes.
- We are HACCP approved and provide a great range of Halal and dietary products.

## Special Dietary Food Symbols



Vegan



Non Gluten



Non Dairy



Non Egg



Natural Sugar Only



Low Carb



Wheat Free



Primal Paleo

### Important Notes

Creative Edge Food Company reserves the right to change any product & pricing in this document without prior notice. Because our products are individually handcrafted, some baking may differ from that shown.

**Note: Products are made in a manufacturing environment that processes gluten, dairy, egg & sugar related products**

**ORDERS:** Phone 9 574 5030 Fax 9 574 5024 Email [orders@creativeedgefood.co.nz](mailto:orders@creativeedgefood.co.nz)



## CUPCAKES

100% DELICIOUS!

L2



### BANANA CARAMEL

Delicious rich banana cake topped with folded caramel icing & drizzled with rich caramel

Café/Cupcake/Petite



### BLACK VELVET

Dark chocolate cake finished with a swirl of dark chocolate ganache & topped with white chocolate shavings

Café/Cupcake/Petite



### BLUEBERRY LEMON

Fresh & fruity lemon cake studded with blueberries, topped with a sweet lemon rosette & a blueberry coulis

Café/Cupcake/Petite



### BUTTERFLY

Vanilla cake in case, topped with colourful flavoured icing & decorated with cachous pearls & an edible butterfly

Cupcake



### 24 CARROT CAKE

Moist carrot cake topped with luxurious cream cheese icing, sprinkled with golden apricot nuggets & toasted coconut shavings

Café/Cupcake/Petite

Best served with tangy  
**LEMON CURD SAUCE**  
(\$7.50 per tub) 250g



### CHOCOLATE ESPRESSO

Rich chocolate cake dipped in Espresso coffee & topped with smooth coffee cream icing & chocolate ganache

Café/Cupcake/Petite



### CHOCOLATE HAZELNUT\*

Decadent chocolate & hazelnut cake topped with creamy icing & finished with a drizzle of chocolate & hazelnut shavings

Cupcake/Petite



### DATE & APPLE\*

A tasty date cake with a unique caramelized coconut topping

Café & Cupcake



### CHOCOLATE LUST

Chocolate cravers delight for special dietary delicacy

Cupcake



### LEMON CURD\*

Delicious cake packing a powerful triple shot of lemon, lemon zest and tangy lemon syrup

Café



### LIME COCONUT\*

Refreshingly tropical coconut & lime syrup cake finished with lime icing & kaffir lime leaf

Café/Cupcake/Petite



### PASSIONFRUIT YOGHURT

A best seller for a very good reason – sweet icing perfectly complemented by the tang of passionfruit.

Real passionfruit & yoghurt cake topped with passionfruit icing

Café/Cupcake/Petite



### PEACH RASPBERRY

Our shimmering peach cupcake is topped with silk icing & crowned with a whole raspberry

Cupcake/Petite



### PINEAPPLE BANANA

Pineapple & bananas baked cake finished with a pineapple cream icing & topped with a milk chocolate design

Cupcake/Petite



### RED VELVET

Stunning deep red coloured chocolate cake topped with cream cheese frosting & finished with hearts & a whole raspberry

Café/Cupcake/Petite

**Important:** We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavours

**ORDERS:** Phone 9 574 5030 Fax 9 574 5024 Email [orders@creativeedgefood.co.nz](mailto:orders@creativeedgefood.co.nz)

# Creative Edge Food Company Ltd

## CUPCAKES



### ROCKY ROAD

Decadent chocolate cake topped with mini marshmallows drizzled with dark chocolate  
Café/Cupcake/Petite



### SUNRISE ORANGE

Madeira styled orange cake with a delectable 2-toned orange cream frosting & edible glitter for a shimmer effect  
Café/Cupcake/Petite

**100% DELICIOUS!**

## NEW TART RANGE

**Banoffee Pie Tart**  
Banana & toffee are a heavenly combination in this traditional sweet tart shell topped with soft whipped icing & cocoa dusting



**Chocolate Hazelnut Tart**  
A marriage made in heaven, especially when it comes in the form of a sweet tart! Crushed hazelnuts mixed in with chocolate poured in to a sweet buttery tart shell.

**Salted Caramel Tart**  
Enjoy a smooth buttery tart shell with a rich salted caramel filling, topped with lines of chocolate. So good you'll come back for more!



Product	Description & storage		
<b>CAFÉ CAKES</b>	<i>An individual cake – more than a generous serving</i>		
	<b>3 day shelf life</b>	<b>Store chilled overnight</b>	<b>6 per box (max 2 flavours per box)</b>
<b>CUPCAKES</b>	<i>A cake designed to serve one person</i>		
	<b>2 day shelf life</b>	<b>Store chilled overnight</b>	<b>9 per box(max 3 flavours per box)</b>
<b>PETITE CAKES</b>	<i>A small cake from our delicious range Perfect for catering, parties or for kids</i>		
	<b>1 day shelf life</b>	<b>Store chilled overnight</b>	<b>9 or 16 per box (max 3 or 4 flavours per box)</b>
<b>NEW TART RANGE</b>	<b>One size only</b>		
	<b>Store chilled – 3 day shelf life – 5 per box (max 2 flavour's per box)</b>		

### Important:

We do not take responsibility for cross contamination of cupcakes if mixed with gluten flavour's



# Creative Edge Food Company Ltd

L2

## MUFFINS

100% DELICIOUS!



### BANANA & CHOCOLATE CHIP

A moist muffin packed with banana and chocolate



### BLUEBERRY PEACH

Moist, sweet & crammed with blueberries, peach & orange



### CORN, BACON & SWEET CHILLI

A corn & bacon savory muffin topped with sweet chilli sauce & bacon



### LEMON DREAM

A fresh & flavorsome taste with lemon curd for a rich & tangy breakfast treat



### BRAN & APPLE

The alternative morning goodness for the vegan yet loved by all



### RASPBERRY & WHITE CHOCOLATE

Rich & delicious – loaded with raspberries & white chocolate chips



### SAVOURY

Packed with fresh seasonal vegetables & tasty New Zealand cheese



### DARK CHOCOLATE CHIP

Flavorsome Dark Chocolate Muffin, scattered Inside with Chocolate Chips



## SCONES



DATE & ORANGE



CHEESE & SPRING ONION



PINWHEEL

Savoury scone filled with baby spinach & cheese rolled into a pinwheel scone

Product	Description & storage
MUFFINS	Best served daily, muffins benefit from being warmed for 30 seconds in a medium heat microwave before serving
SCONES	Best served daily, scones benefit from being warmed for 30 seconds in a medium heat microwave before serving
2 day shelf life    Store ambient    6 per box(max 2 flavours per box)	

# Creative Edge Food Company Ltd

L2

**100% DELICIOUS!**

## BRIOCHE



### SWEET CINNAMON

Handcrafted sweet & sticky with layers of tasty cinnamon & brown sugar.

**Our best seller 😊**



### PLUM & CUSTARD

Black Doris plum, white chocolate & a creamy custard filling all bundled into a brioche



### SAVOURY

Infused with cheese, Feta, Tomato, Olives and Onion



### CHOCOLATE & COFFEE

Scroll of chocolate filled brioche finished with coffee fondant drizzle



### MOZZARELLA TWIST

Brioche with a twist – filled with Mediterranean vegetables & topped with mozzarella

## BISCOTTI

### CHOCO & MACADAMIA

The name says it all  
A tasty combination



### TROPICAL

Rich dried tropical fruits & Brazil nuts



Product	Description & storage
<b>BRIOCHE</b>	<p>Best served daily, brioche benefit from being warmed for 30 seconds in a medium heat microwave before serving. Do not refrigerate.</p> <p><b>2 day shelf life    Store ambient    6 per box(max 2 flavours per box)</b></p>
<b>BISCOTTI</b>	<p>Of Italian origins, this is a twice baked crunchy cookie designed to be dipped in a hot drink or desert wine – a nice treat.</p> <p><b>1 month shelf life    Store ambient &amp; Airtight</b></p>



# Creative Edge Food Company Ltd

L2

## BISCUITS

100% DELICIOUS!



**AFGHANS**

Topped with a rich ganache & a NZ walnut



**BELGIAN**

A delightful spiced biscuit combined with a sweet raspberry preserve



**CHOCOLATE CHIP**

Chocolate, chocolate chips and a chocolate button!



**GINGERBREAD MEN**

They won't run away & will taste great



**LAMINGTONS**

Sponge dipped in chocolate or raspberry, then rolled in coconut



**CHOCO MELTING MOMENTS**

A melt-in-your-mouth moment with chocolate and coconut



**MELTING MOMENTS**

A melt-in-your-mouth biscuit filled with a distinctive passionfruit filling



**YOYOS**

A melt-in-your-mouth sensation with subtle vanilla bean filling



**DUNDEE**

The traditional plain shortbread



**HEARTS**



**BUTTERFLY**



**PLANES**



**BUNNIES**



**LEMON & GINGER**



1 Week Shelf Life

Store All Ambient & Airtight

<b>AFGHANS BISCUITS</b>	Box of 9	
<b>BELGIAN BISCUITS</b>	LARGE - Box of 10	
<b>PASSIONFRUIT MELTING MOMENTS</b>	COOKIE JAR - Box of 16	
<b>CHOCOLATE CHIP BISCUITS</b>	Box of 16	
<b>GINGERBREAD</b>	LARGE - Box of 10	
<b>LAMINGTONS</b>	CHOCOLATE OR RASPBERRY Sold in boxes of 12	
<b>CHOCOLATE MELTING MOMENTS &amp; YOYOS</b>	LARGE - Box of 10	
<b>SHORTBREAD</b>	DUNDEE - Box of 16 & BUNNIES – Box of 9	
	HEARTS, BUTTERFLY, PLANES, LEMON/GINGER Box of 9	



# Creative Edge Food Company Ltd

## SLICES

**100% DELICIOUS!**

## TARTS



### CARAMEL CRUMBLE

Rich gooey caramel with a crunchy crumble topping



### CHOCOLATE BROWNIE

Rich and moist, our traditional brownie is even more delicious with New Zealand nuts



### GINGER LOVERS SLICE

Truly the original ginger crunch with a crisp base. A ginger lovers heaven!



### APPLE CRUMBLE

Filled with juicy oven roasted apple and topped with tasty crumble



### TRIPLE CHOCOLATE

Chocolate & more chocolate, deliciously rich & decadent



### CUSTARD SLICE

Custard, creamy custard & more vanilla custard. Topped with icing and chocolate feathering



### ENERGY

A slice absolutely filled with fruit, seeds, oats & honey – a great energy boost. No nuts.



### MILLIONAIRES

Goopy chocolate biscuit base with caramel & real chocolate topping – very, very rich



### PLUM & ALMOND

Our favorite tart with tangy plums and almonds



### RHUBARB, RASPBERRY CRUMBLE

Sweet crumble perfectly balanced with sweet fruits



### OATIE GINGER

A wheat-free alternative for ginger lovers



### RASPBERRY, CRANBERRY COCONUT

A louise-styled coconut topping over raspberry & cranberry filling



### RASPBERRY BROWNIE

Rich & moist chocolate brownie made with whole raspberries



### TRIPLE LEMON

A creamy lemony filling finished with our own lemon curd



### NEENISH TART

A sweet pastry base filled with creamy lemon filling and topped with icing sugar paste & chocolate

Product	Description & storage
SLICES	Most cafes cut into a minimum of 20 portions. 5 day shelf life      Store ambient      30 x 20cm
RASPBERRY BROWNIE	30x12cm
CUSTARD SLICE	6 per box – store chilled – 2 day shelf life
TARTS	Tartlets are fantastic for individual treats and our large tarts make a major impact in any cabinet. 3 day shelf life - Store chilled Tartlets – 6 per box (max 2 flavours per box)
NEENISH	2" Catering Tartlet – 6 per box – Store Chilled



# Creative Edge Food Company Ltd

100% DELICIOUS!

## LOAVES

## MINI LOAVES



### BANANA CARAMEL

This is a favorite that will stand the test of time. Our moist loaf is loaded with bananas & topped with caramel icing



### DATE & WALNUT

Bursting with the flavour of sweet dates & crunchy NZ walnuts



### BANANA

A moist bread perfect for toasting as a breakfast treat matched with fruit & yoghurt or anytime with tea or coffee



### GINGER

Traditional tasty ginger loaf with a spicy aroma that everyone loves, topped with golden crystalized ginger



### LEMON

Simply mouth-watering! Our lemon loaf is poured over with zesty lemon syrup & topped with a lemon icing drizzled with lemon curd.



### DATE, APRICOT & WALNUT

Rich loaf filled with dates, apricots & walnuts. Perfect midmorning or afternoon pick me up  
Height 5.5cm



### GINGER

This popular loaf ideal for the ginger lover. A traditional moist aromatic spicy gingerbread.



### ORANGE & ALMOND ICED

Moist & fluffy, baked in a loaf shape with orange icing topped with flaked almonds



### ORANGE & ALMOND UNICED

Moist & fluffy, baked in a loaf shape with candied oranges and flaked almond



### LEMON

Mixed with lashings of lemon syrup, poured over a lemon as a sweet tangy treat  
Height 5.5cm

Product	Description & storage
LOAVES	A range of popular Kiwi loaves. The joy of eating a slice is to be rediscovered over and over again. Delicious when eaten with lashings of butter. <b>4 Day shelf life – Store airtight</b>
MINI LOAVES	A range of 4 great kiwi flavours for those customers who love sweet loaves but prefer a single serve option to the traditional buttered slice. <b>3 day shelf life      Boxes of 9      3 mixed flavours per box</b>



## LARGE CAKES

100% DELICIOUS!

L2



### BANANA CARAMEL

Banana filled cake and topped with caramel icing & a generous drizzle of rich caramel sauce – even better than Gran used to make



### BLUEBERRY & LEMON

Fresh & fruity lemon cake studded with blueberries and topped with a sweet lemon rosette & a blueberry coulis



### BLACK VELVET



Beautiful dark moist chocolate cake finished with a dark chocolate ganache & white chocolate flakes



### CARROT

A Kiwi favorite – with pineapple & sultanas, finished with cream cheese icing, apricot & toasted coconut



### CHOCOLATE HAZELNUT

Decadent chocolate & hazelnut cake especially for the gluten intolerant



### DECADENT CHOCOLATE

All chocolate cakes are not created equal. Some are more luscious & rich than others & this one literally takes the cake – rich chocolate with lashings of ganache



### CHOCOLATE LUST

Chocolate cravers delight for special dietary delicacy



### LEMON DREAM

A powerful triple shot of lemon, lemon zest & lemon syrup, topped with a decadent lemon icing & silver cachous



### ORANGE & ALMOND

Moist & fluffy – delicious for everyone, not just for those who have a gluten intolerance



### ORANGE & ALMOND - ICED

An iced option of the Orange & Almond cake, this one is topped with icing and sliced almonds



### PASSIONFRUIT

Tangy sweet icing, perfectly countered with passionfruit & topped with silver cachous



### PINEAPPLE & BANANA

Pineapple & banana baked in a moist cake and finished with cream cheese frosting & white chocolate



### RED VELVET

Luscious deep red velvet cake with cream cheese frosting and topped with raspberries



### CHOCOLATE CAKE - SMOOTH

Rich chocolate cake with a smooth finish (chocolate shaving and writing not included – additional charge)



### ROCKY ROAD

Decadent chocolate cake topped with pink and white marshmallows drizzled with dark chocolate.



### SUNRISE ORANGE

For orange lovers. Madeira styled orange cake with decadent 2-toned rosettes of orange cream frosting



## CLEAN CAKES

**100% DELICIOUS!**

**A CROSS BETWEEN SLICE AND A CAKE, CHILLED**  
Modernising dietary requirements



### DATE, RASPBERRY & CHOCOLATE

A raw date base with a raspberry panna cotta and a chocolate mouse topping finished with crushed dried raspberries



### BEETROOT & CHOCOLATE BROWNIE

Beetroot Panna Cotta on a chocolate brownie base topped with raspberry coolie and chocolate flake



### LEMON, LIME & COCONUT

Lemon Cheesecake top with a coconut meringue base topped with kaffir lime dusting



### MANGO PASSIONFRUIT

Tropical treat made of mango, passionfruit & coconut  
Café Size ONLY



CLEAN CAKES	Description & Storage
DATE, RASPBERRY & CHOCOLATE	<p><i>Clean cakes is a term used for a healthier style of cake</i> All products are made with either no sugar or reduced sugar or natural sugars and contain no gluten or eggs</p> <p><b>SOLD PER 30X12CM SLICE UNCUT</b> Recommended is 14 squares</p>
BEETROOT & CHOCOLATE BROWNIE	
LEMON, LIME & COCONUT	
MANGO & PASSIONFRUIT	Sold per serving – 5x5cm

**7 Day Shelf Life    Store Chilled    Serve Chilled**

LARGE CAKES	Description & storage
CAKES	<p><i>The whole cake is back!</i> A decadent slice of cake can be served with cream or yoghurt. A great centre piece for your counter.</p>
NON GLUTEN CAKES ROCKY ROAD CAKE	<p><i>Non gluten ingredients with nuts</i> Marshmallow topping</p>

**4 day shelf life    Store chilled    Serve room temperature**

## SAVOURIES

100% DELICIOUS!

L2



### SMOKED CHICKEN SLAB

A crispy puff pastry base & tasty combo of smoked chicken, feta, spinach, tangy relish, onions & topped with parmesan & pine nuts



### ROAST MUSHROOM SLAB

A crispy puff pastry base and combo of mushroom, tangy relish, spinach, tomatoes, onions & cheese



### SMOKED CHICKEN & RICOTTA BAKE

A single serve non pastry quiche with fresh ricotta. Smoked cheese & topped with ricotta & pumpkin seeds



### 3 CHEESES & MUSHROOM BAKE

A delicious cheesy serve non pastry quiche with smooth combo of cheeses & Portobello mushrooms



### FETA, OLIVE & ROAST CAPSICUM BAKE

A delicious freshly baked serve non pastry quiche combo of Spanish olives, spring onions & feta, baked with chargrilled pepper



### PUMPKIN & FETA

Savoury pie sized tart.

A Pumpkin, Spinach & Feta Treat



### SPINACH & FETA

Savoury pie sized tart.

A tasty lunch choice filled with spinach & feta



### SMOKED CHICKEN & BRIE

Savoury pie sized tart.

Filled with smoked chicken & topped with brie.

Product	Description & storage	Wholesale
SAVOURY SLABS	Slab cut into between 8-12 slices. Size: 30cm x 20cm This savoury slab range benefits from being warmed in a medium heat microwave or put on a hot grill plate. Serve with a side of relish or sauce. <b>Best served daily. 2 day shelf life - store chilled.</b>	
	<p><b>SMOKED CHICKEN SLAB</b></p> <p><b>ROAST MUSHROOM SLAB</b></p>	
SAVOURY TART	A Tasty Lunch Treat & More Fun Than a Pie <b>Tartlets - Sold 6 Per Box with a Mix of 2 Flavours Per Box</b>	
BAKED QUICHE	A single serve size in a paper wrap. Suggest serving with relish. <b>Single serving size Best served daily 2 Day Shelf Life - Store Chilled</b> <b>Sold 6 Per Box with a Mix of 2 Flavours Per Box</b>	